

JOE HITCHCOCK

content | brand-building | storytelling

CURRENT ROLES

Freelance Content and Brand Writer

Supporting media, business, and non-profit organizations with long-form content, copy, brand story, internal communications, grant proposals, RFPs, fact-checking, and editing. Samples at joe hitchcock.ca

Literature and Writing Instructor

Instructing grade 9 through 12 students in literary fiction, critical reading, and writing skills at *K&C Academy* and *KEY Admissions*. Roles include curriculum creation

PREVIOUS ROLES

Oxford University Press

Content Creator (psychology list). Planned, created, supported, and reported on a large variety of digital and print campaigns. Developed close working relationships with authors, societies, and press 2016

Oxford University Press

Marketing Assistant 2015

Literary Review, Magazine

Nonsense London, Digital Advertising Agency

JWT, Global Advertising Agency

CHI & Partners, Global Advertising Agency

Intern 2014

ACADEMIA

University of Oxford

MSt Creative Writing 2017

King's College London

BA Philosophy (1st class with honours) 2014

Eastleigh Art School

Foundation Diploma in Fine Art and Design 2011