

JOE HITCHCOCK

content | brand-building | storytelling

CURRENT ROLES

Freelance Content and Brand Writer

Supporting media, business, and non-profit organizations with long-form content, copy, brand story, internal communications, grant proposals, RFPs, fact-checking, and editing. Samples at joe hitchcock.ca

PREVIOUS ROLES

Oxford University Press

Content Creator (psychology list). Planned, created, supported, and reported on a large variety of digital and print campaigns. Developed close working relationships with authors, societies, and press

2016

Oxford University Press

Marketing Assistant

2015

Literary Review, Magazine

Nonsense London, Digital Advertising Agency

JWT, Global Advertising Agency

CHI & Partners, Global Advertising Agency

Intern

2014

ACADEMIA & TEACHING

K&C Academy and KEY Admissions

Literature and Writing Instructor. Instructing grades 9-12 in literary fiction, critical reading, and writing skills

2020

University of Oxford

MSt Creative Writing

2017

King's College London

BA Philosophy (1st class with honours)

2014

Eastleigh Art School

Foundation Diploma in Fine Art and Design

2011